



**VIENI A VIVERE E
LAVORARE IN
MONTAGNA**

**COME LIVE AND
WORK IN THE
MOUNTAINS**

- Founded in 1997
- Social cooperative
- Based in Tolmezzo
- Focuses on TRAINING, SOCIAL INNOVATION and LOCAL ANIMATION
- Training institution recognised by the Friuli Venezia Giulia Region
- Its mission is the development of human resources and marginal areas
- Our staff consists of 19 people. A group of professionals in management, coordination, research, tutoring and training



Why choose to live in the mountains?

The territories participating in the project are special mountain areas. What makes them unique?

- The community that inhabits them, the context in which they arise.
- Those who choose to come and “live and work” in one of these places will **experience intense relationships and sensations, and will be able to count on a group of people who recognise the importance of the individual and the strength of the community**, and who make their material and immaterial assets available to those who choose to move there for a new start.
- Living and working in one of these areas also means commitment, solidarity and a desire to create relationships between people.



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7

PILOT MUNICIPALITIES

TRAMONTI DI SOTTO, TRAMONTI DI SOPRA,
COMEGLIANS, RESIUTTA, RESIA, STREGNA,
SAVOGNA

630

PEOPLE INVOLVED

12% FROM ABROAD
88% FROM ITALY

(NORTH AND CENTRAL ITALY ARE THE MOST
REPRESENTED AREAS)

35

TRAINED “CICERONI” (local guide / community liaison)

RESIDENTS-MENTORS WHO HAVE
WELCOMED NEW ARRIVALS

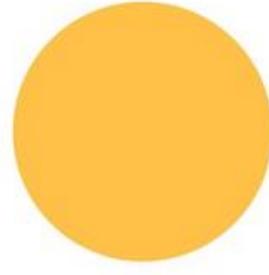
220

TRIAL STAYS

39% in COMEGLIANS
26% in Resia e Resiutta
22% in TRAMONTI DI SOTTO E DI SOPRA
13% in SAVOGNA E STREGNA



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63 
FAMILY TRANSFER
PROJECTS
INITIATED

15 
FAMILY UNITS
ALREADY PERMANENTLY
RELOCATED



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INNOVATIONS

- “WELCOMING COMMUNITIES” MODEL
- TRIAL STAYS AS A TOOL FOR MUTUAL EVALUATION
- SOCIAL AND TECHNICAL MANAGEMENT

AWARDS

- LEGAMBIENTE GREEN FLAG 2024
- SOFT ECONOMY FESTIVAL (UNCEM AND SYMBOLA FOUNDATION)
- “CONVERGENZE” ADVANCED TRAINING SCHOOL (SOCIAL SEED)

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LA MONTAGNA 5.0 DIGITALE, SOCIALE, ABITATA

THE MOUNTAIN 5.0 DIGITAL, SOCIAL, INHABITED



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NEW IDENTITY

- FROM PROMOTIONAL PROJECT → TO PERMANENT COMMUNITY HUB.
- NOT JUST “ATTRACTING” PEOPLE, BUT CREATING A STABLE NETWORK BETWEEN NEW INHABITANTS, RESIDENTS AND RETURNEES AND DIFFERENT TERRITORIES.

GOVERNANCE

- A PROJECT TABLE IS CREATED WITH MUNICIPALITIES FROM FVG AND OTHER REGIONS, CRAMARS AND NATIONAL PARTNERS.
- THE PILOT MUNICIPALITIES BECOME FOUNDING MUNICIPALITIES, WITH A ROLE OF TESTIMONY AND MENTORSHIP.

EXPERIENCE

- FORMULA INNOVATIVA DI SOGGIORNO IN APPARTAMENTI CONVENZIONATI O ALBERGHI DIFFUSI CROSS-SUBSIDY CON TURISMO O CON NUCLEI LOCALI OSPITANTI

WORK AND ENTREPRENEURSHIP

- AI LAB, EXPLORING PERSONALISED ENTREPRENEURSHIP PATHS IN THE MOUNTAINS, WITH A DEDICATED COACHING SYSTEM. SHOWCASING WORK OPPORTUNITIES



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COMMUNITY TUTOR

- NOT JUST GUIDES, BUT PEOPLE TRAINED TO WELCOME, ACCOMPANY AND ANIMATE THE COMMUNITY. YOU'LL BE CONNECTED TO A MINI ONLINE COMMUNITY OF NEW INHABITANTS AND RESIDENTS.

HOME TOOLKIT

- PRACTICAL TOOL WITH INNOVATIVE LIVING EXPERIENCES AND SIMPLIFIED LEGISLATIVE SHEETS.



“FIRST 100 DAYS IN THE MOUNTAINS” KIT

- PERSONALISED INFORMATION PACKAGE ON SERVICES, SCHOOLS, TRANSPORT, HEALTHCARE AND DAILY LIFE.



ADVANCED DIGITAL PORTAL

FROM DISPLAY WEBSITE TO INTERACTIVE PLATFORM WITH:

- INTELLIGENT SEARCH ENGINE TO COVER THE MOST SUITABLE MOUNTAIN AREAS WITH PERSONALISED TOOLS AND SUGGESTIONS
- STORYTELLING OF FAMILIES AND BUSINESSES
- SIMULATOR (‘IF I MOVE, WHAT WILL I FIND?’)



VIENIAVIVEREINMONTAGNA.IT

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THANK YOU!



GRAZIE!

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